

FOR IMMEDIATE RELEASE

FOR: Cliff Lede Vineyards
1473 Yountville Cross
Yountville, Calif. 94599
707-944-8642
cliffledevineyards.com

FOR MORE INFORMATION:
C. Milan Communications
Charlotte Milan
415-392-6600
charlotte@cmilancomm.com

**CLIFF LEDE VINEYARDS ANNOUNCES THE WINERY'S SECOND ANNUAL
"OTBN: OPEN THAT BOTTLE NIGHT" ON THURSDAY, FEBRUARY 21, 2008**

Now's Your Chance to Pull the Cork!

(Stags Leap District, Calif.—January 4, 2008)—You know the bottle you have been eyeing in the back of your cellar for years—the one you bought on your honeymoon to France or from your favorite Napa winery—or the one you know you paid way too much for at auction? Well, now's your chance to pull the cork and open that bottle! Inspired by the *Wall Street Journal's* annual **OTBN: Open That Bottle Night**, Cliff Lede Vineyards announces their second annual OTBN to be held on **Thursday, February 21, 2008** from **5-8pm** at the winery, located at **1473 Yountville Cross, Stags Leap District, Napa, California**.

OTBN will be held in anticipation of the world's leading trade wine auction, Premiere Napa Valley on Saturday, February 23, where singular bottlings of Napa's top producers are made available at auction to wholesalers, restaurants and high end wine stores.

OTBN details for press, trade and 10 lucky consumers

Cliff Lede Vineyards will be holding a walk around tasting for key members of the wine trade and media, inviting them to pull out their best bottles for the evening. Raising the stakes, Proprietor Cliff Lede has agreed to pull the cork on a 6 liter of Château Mouton-Rothschild. The winery will also be pouring their sold-out flagship 2004 Poetry, Stags Leap District, along with a preview of the winery's Premiere Napa Valley Cabernet blend "Bohemian Devil".

In addition to being open to select members of the wine trade and media by invitation, Cliff Lede Vineyards will be selling 10 places to wine loving consumers, with tickets at \$500 per person. Each attendee will be asked to contribute to the fun by upping the ante and bringing their own special bottle.

Richard Reddington of Napa's new hot spot, Redd, will be preparing wine friendly appetizers to pair with the bevy of wines. The walk around tasting and sampling of small bites will be held in the dramatic recently completed Howard Backen-designed winery and caves.

What: Cliff Lede Vineyards Second OTBN

When: Thursday, February 21, 2008, 5-8pm

Where: Cliff Lede Vineyards, 1473 Yountville Cross, Stags Leap District, Napa, California

Who: Trade, media, and 5 consumer couples

Cost: Complimentary for trade and media by prior invitation only, \$500 per person, 5 couples only.

Don't forget: Bring your best bottle!

Highlights from last year's event

Last year, Owner Cliff Lede upped the ante and pulled the cork on a rare 6 liter of 1982 Château Margaux. Among the 80 wines poured some of the standouts included a 3 liter of 1981 Château Certan de May Pomerol, 1989 Château Pichon Longueville-Lalande Pauillac, 1947 Banyuls Grand Cru, 2002 Mommessin Clos de Tart, 1991 Caymus Cabernet Sauvignon, Napa Valley and 1995 Etude Cabernet Sauvignon, Napa Valley.

About Cliff Lede Vineyards

The winery was established in 2002, when Canadian businessman Cliff Lede purchased 60 acres of vineyards in the famed Stags Leap District. In the following years, Lede formed an unrivaled team to make the most of this remarkable property. First onboard was noted viticulturist David Abreu, known for his work with Screaming Eagle, Harlan, Araujo and Bryant. Michelle Edwards, who had fashioned the previous three vintages at Colgin, was then hired as Winemaker. Consultant Michel Rolland, recognized for his contributions to such famed estates as Ornellaia, Harlan and Château Le Bon Pasteur, was then retained.

Completed in time for crush 2005, the new state-of-the-art gravity-flow winery boasts a berry-by-berry sorting system and conical tanks commissioned using a design borrowed from Château Latour. One tank per vineyard block ensures each lot evolves at its own pace and acres of caves with single-layer barrel storage ensure access to each barrel at all times. No corner has been cut.

The winery produces Sauvignon Blanc, Claret and Cabernet Sauvignon. The flagship, Poetry Cabernet Sauvignon, is crafted from the steep hillside portion of the estate.

The land, the talent, the tools and the passion: Cliff Lede Vineyards, a notable addition to the Stags Leap District.

###

FOR MORE INFORMATION, PLEASE CONTACT

C. MILAN COMMUNICATIONS AT 415-392-6600.

CLIFF LEDE
VINEYARDS
NAPA VALLEY

Poetry · CLIFFLEDE · *Poetry*
INN

CLIFFLEDE
VINEYARDS
NAPA VALLEY

Poetry · CLIFFLEDE · *Poetry*
INN