

# LEDE FAMILY WINES

EST. 2002 | NAPA VALLEY

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## Private Virtual Tasting Experiences

Gather your colleagues, family and friends in the comfort of your own homes and let us join you live by video conference to host a virtual tasting with one of our experienced Wine Specialists!

***A minimum of 10 tasting sets is required to reserve a virtual experience.***

*Duration: 60 minutes*

*Wine Club Members – 10% savings off all experiences ~ Platinum Playlist Members – 20% savings off all experiences*

### Lede Family Wines Intro \$175

2 wines (1 white & 1 red)

Begin your tasting with one of our current release white wines followed by one of our cool climate Pinot Noirs from the Anderson Valley.

### The Classics \$200

2 wines (1 white & 1 red)

Savor the Classics, this tasting will include our signature Sauvignon Blanc followed by our quintessential Stags Leap District Cabernet Sauvignon.

### Top of the Charts \$275

3 wines (1 white & 2 reds)

Your group will start with one of our current release white wines, followed by an exceptional Pinot Noir, ending with one of our expressive Bordeaux-style blends.

### Cliff Lede Reds \$375

3 wines (3 reds)

For the red wine connoisseur, savor a sampling of three opulent Cabernet Sauvignon or Bordeaux-style blends.

### Greatest Hits \$475

3 wines (1 white wine & 2 reds)

You and your attendees will first indulge in our FEL Chardonnay from the Savoy Vineyard in Anderson Valley, followed by a luxurious Cliff Lede Vineyards Cabernet Sauvignon and our Beckstoffer To Kalon Cabernet Sauvignon or a library selection (pending availability).

- **Upgrade** – Amp up your wine package to include one of our highly acclaimed, award-winning wines, either our flagship Poetry Cabernet Sauvignon or Songbook Cabernet Sauvignon. *Limited availability – please inquire.*
- Wine selections are based on product and vintage availability.
- Payments: The total due will be processed in two separate payments; one for the wines to be shipped, tax and shipping and one for the remaining balance for the virtual tasting fee.
- Cancellations: Once wine orders are processed all payments are non-refundable.
- Package pricing is per kit and will include tasting notes, sales tax & shipping. \*

\* Inquire about 3<sup>rd</sup> party shipping states' pricing: Arkansas, Delaware, Indiana & West Virginia.

**Non-Reciprocal States: Mississippi & Utah**

To reserve your experience please contact our Group Sales Department, [groups@ledefamilywines.com](mailto:groups@ledefamilywines.com) or call 707-944-8642

Poetry CLIFFLEDE Savoy FEL

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## Private Virtual Tasting Testimonials

“I can’t say enough about the team at Cliff Lede. I was searching for a fun way to connect with my customers during the pandemic. We all know the wine is outstanding but planning a virtual event has its own set of challenges. I am happy to say that the virtual wine tasting experience they put together for me was done with as much attention to detail as the wine making itself, and the results were equally outstanding. We needed to bring several pieces together which required both flexibility and creativity on their part. The team at Cliff Lede helped me on timing and content, and even lended a hand on the creative side as well with the theme we had developed. From choosing the right wine to send down to what photos to show during the talk, they worked with me every step of the way. The wine consultant was patient with all my questions beforehand and beyond gracious with my guests. The entire experience was terrific. It was the perfect combination of casual and elegant, fun and informative. Most importantly, I received excellent feedback from my customers. And of course the wine, as always, was superb.” **Ernie Vater, Global Account Manager HPI**

“We have had several Virtual Wine Tastings with Cliff Lede and they have been professional and informative every time. The wine selections were excellent, and I highly recommend them without reservation.”

**Jennifer Simpson, New York Life Company**

“The team at Lede Family Wines, especially Sherell and Richard, have been incredibly value-added to me and my clients. During 2020, I have hired Lede many times to entertain groups of high-profile clients as well my employees. The services provided by team at Lede has been second to none and I am incredibly thankful for how they have helped me stay connected to my clients, especially during the pandemic where I was unable to see my clients in person. I highly recommend Lede, given their fine wine, ability to effectively communicate, and their professionalism.” **Marcos Torres, Head of U.S. CME Group at RBC Capital Markets**

“We were disappointed when we had to cancel our wine tasting trip to Napa, but we were delighted to participate in a private tasting experience with Bob Copeland and Cliff Lede wines. Even though I have never physically been to the vineyard, our virtual tasting transported us to Napa via Zoom. It was an enjoyable experience, and just like an in-person tasting, Bob told us about Cliff Lede's unique winemaking techniques, explored the vineyard's Rock Blocks, and of course tasted incredible wines. We are thrilled to have this experience that we were able to enjoy in the comfort of our home socially distanced with a few friends. We enjoyed it so much, we did it again a few months later and tasted different wines. We are die hard Cliff Lede fans and enjoy their wines regularly now.”

**Dana Melsom**

“It was great to be back at Cliff Lede Winery for a small VIP holiday gathering event during COVID. Richard, our guide did a great job virtually with his photos telling the vineyard's story and sharing what it offers. There is nothing better though than being in person to experience the beauty and the character that the vineyard offers. We hope to be back in person very soon.” **Kelly Murphy, President, Conference Source**

“The team at Lede Family Wines has provided a variety of options for family celebration and client appreciation events I’ve hosted for attendees located across the country. In addition, the team streamlined the ordering process and then thoughtfully customized each virtual tasting based on attendee preferences. Thank you to the Lede team for creating such a wonderful program!” **Kodi Verhalen**